

Using the Numbers to Improve Profits

Why Do The Numbers Matter?

Numbers Connect Us To Profit
Profit Is Money Left Over
Profits Have Purpose & Function

Where Are True Profits?

\$ AFTER EBITDA

(Earnings before interest, taxes, depreciation, and amortization)

How Do Profits Function?

Reward

Cushion

Debt Payoff

Growth



Balance & Manage \$ With 3 Steps

Step 1: Planning

Step 2: Executing

Step 3: Evaluating

How Do You Control Costs?

- EBITDA
- Profit and Loss
- Balance Sheets
- Analyzing in Detail

Virtual & Digital Reporting Platform



Meet Your Profit
Improvement Team



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