

[Dixie McCurley]

executive vice president



who is dixie?

She has a deep passion to make a difference...and what a difference she is making! Never able to fully identify with the stuffy title of "accountant", Dixie set out to revolutionize accounting practices for small to medium-sized businesses by offering a new way of thinking about the whole process. By utilizing a unique method that capitalizes upon the latest technology available, she walks each client through their pain points to the point of saying, "wow!"

what can she do for you?

Experienced in a wide range of industries, Dixie provides innovative solutions where there are inefficiencies in the accounting process. From personnel to policies to procedures, Dixie finds a way to streamline the process by using the very latest technology available. She puts data in dashboards that empower Controllers and CFO's instead of leaving them in the dark waiting on reports.

how did she get here?

Upon graduation from Auburn University, Dixie relocated to Atlanta to join Earthlink, a major player in the technology arena at the time. During her time in the corporate accounting and finance department, she had the opportunity to work in several roles including staff accountant, internal reporting, acquisition transitions and implementation for financial systems. Identified as a "fast tracker", she quickly excelled in the organization and took home several awards from both peers and managers. These roles prepared her perfectly for the next leg of her journey: an exciting position at one of the major CPA firms in Atlanta, Gifford, Hillegass & Ingwersen. She was charged to lead the business advisory group by offering a new way of thinking about project accounting, system implementations and how firms could provide more customized services for Controllers and CFO's. Under her leadership, technology combined with a solution-oriented approach to accounting replaced traditional services resulting in very happy clients.

other fun tidbits

Dixie has lived in Atlanta for over 12 years now and considers this beautiful city her home. Dixie is a QuickBooks ProAdvisor, Intacct & Bill.com Certified, and is a member of Mindshop. She has been involved in numerous groups such as the Buckhead Women's Business Group, The Urban Land Institute of Atlanta and the Technology Association of Georgia. On Saturday afternoons in the Fall, you will find Dixie dressed in blue and orange yelling "go Tigers!" as she pulls for her alma mater, Auburn University. Not only did she leave there with a degree in Accounting but she also developed a strong bond with her Zeta Tau Alpha sisters. As a self-proclaimed foodie, Dixie spends her free time dining at the hundreds of amazing restaurants Atlanta has to offer. After that, she takes in a yoga class, enjoys a bike ride through Piedmont Park or picks up a few items at The DeKalb Farmers Market in order to try her hand at a new recipe or two.

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