

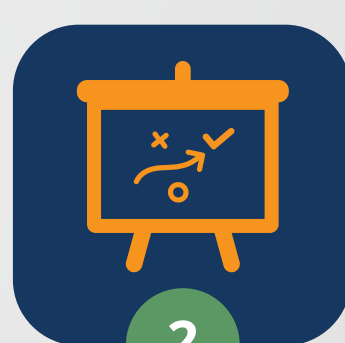
PP#9: HOW WE'RE MAKING A DIFFERENCE AS WE HELP OUR CLIENTS REOPEN THEIR BUSINESS

REASONS THE RESTAURANT INDUSTRY MOST CHALLENGED



1

Totally **Rethink** Itself



2

Make **Many Adaptations**



3

Figure Out **How To Keep The Kitchen Busy**



4

How To **Cover Expenses** Serving In A **Distributed Customer Base**

Gunter Seeger, Good Friend, Michelin Star Chef, Head Chef for the Ritz Carlton Nationwide Is Back In Atlanta From New Your Looking At Reopening And Doing Something New. He Made A Good Point, **"The Old Business Model Will Not Work."**



What is the bad news?

1. 38MM+ Unemployed
2. 2.8MM Unemployment Applications (05/2020)
3. 36MM Unemployment Applications (04/2020)
4. Time For Unemployment To Decrease
5. The System Is Overwhelmed



What Are The Available Funding Sources?

1. PPP Loans
2. 7B Loans
3. Main Street Lending
4. 7A Financing
5. Traditional SBA Financing



There Is A Permanent Shift In The Way We Live, Work, Play?

1. Zoom Meetings
2. Amazon Shopping
3. Online Banking
4. Work From Home



How Deep And Wide Will The Shift Go?

1. How Offices Are Run
2. How Retailers Operate
3. How Malls Are Configured
4. Major Demographic Changes



When Will This Virus Leave?

1. It's Here To Stay
2. Learn To Co-exist With The Virus
3. Avoid Exposure To The Virus

People will track through the existing crisis or they will fail, and there will be millions of bankruptcies coming up.



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